## CLAIMS

1. A method for displaying, at a client, transient messages received over a network, the method comprising:

storing, independently of a user action, each one of at least one multimedia object containing at least one transient message when each multimedia object is initially rendered at the client; and

- enabling a subsequent rendering of at least one of the stored multimedia objects containing at least one stored transient message in response to a user selection.
- 2. The method of claim 1 wherein the at least one
  15 multimedia object is at least one of an animated GIF
  multimedia object, a moving picture type multimedia object,
  a vector graphic multimedia object, and a static image
  multimedia object.
- 20 3. The method of claim 1 wherein the step of storing further comprises storing at least one of the multimedia objects at the client.
- 4. The method of claim 1 wherein the step of storing 25 further comprises storing at least one of the multimedia objects at a server which is in communication over the network with the client.
- 5. The method of claim 1 wherein the step of enabling 30 a subsequent rendering of at least one of the stored

transient messages in response to a user selection further comprises replaying a transient message in response to a user selection of a named multimedia object from a list of the saved multimedia objects displayed at the client.

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- 6. The method of claim 1 wherein the step of enabling a subsequent rendering of at least one of the stored transient messages in response to a user selection further comprises replaying a sequence of a plurality of the stored 10 multimedia objects on a display at the client in response to the user selection of a control button associated with a list of the saved multimedia objects displayed at the client.
- The method of claim 1 wherein the storing step occurs for a configurable duration of time.
- 8. The method of claim 1 wherein the step of storing further comprises storing at a server, which is 20 communicatively connected over the network with the client, each of the multimedia objects in a queue as each multimedia object is initially rendered at the client.
- 9. The method of claim 8 further comprising sending a 25 given multimedia object from the queue and a corresponding software unit to enable the multimedia object to be played in response to a selection of a replay button sent from the server to be displayed at the client in conjunction with the multimedia object in an area of a document allocated to the 30 multimedia object.

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10. A computer program product having computer readable program code means on a computer usable medium having instruction means for enabling a display, at a 5 client, of transient messages received over a network, comprising:

instructions for storing, independently of a user action, each one of at least one multimedia object containing at least one transient message when each 10 multimedia object is initially rendered at the client; and

instructions for enabling a subsequent rendering of at least one of the stored multimedia objects containing at least one stored transient message in response to a user selection.

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- 11. The program product of claim 10 wherein the instructions for enabling a subsequent rendering of at least one of the stored transient messages in response to a user selection further comprises instructions for displaying a 20 list of the stored multimedia objects and replaying a transient message in response to a user selection of a named multimedia object from the list.
- 12. The program product of claim 10 wherein the
  25 instructions for enabling a subsequent rendering of at least one of the stored transient messages in response to a user selection further comprises instructions for enabling a replaying of a sequence of a plurality of the stored multimedia objects on a display at the client in response to 30 the user selection of a control button.

18. The program product of claim 10 wherein the dinstructions for storing further comprises instructions for storing at a server, which is communicatively connected over the network with the client, each of the multimedia objects in a queue as each multimedia object is initially rendered at the client.

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- 14. The program product of claim 10 further comprising instructions for sending a given multimedia object from the queue and a corresponding software unit to enable the multimedia object to be played in response to a selection of a replay button sent from the server to be displayed at the client in conjunction with the multimedia object in an area of a document allocated to the multimedia object.
  - 15. A computer system having means for displaying, at a client, transient messages received over a network, the system comprising:
- 20 means for storing, independently of a user action, each one of at least one multimedia object containing at least one transient message when each multimedia object is initially rendered at the client; and

means for enabling a subsequent rendering of at least 25 one of the stored multimedia objects containing at least one stored transient message in response to a user selection.

16. The computer system of claim 15 wherein the at least one multimedia object is at least one of an animated 30 GIF multimedia object, a moving picture type multimedia

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object, a vector graphic multimedia object, and a static image multimedia object.

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- 17. The computer system of claim 1 wherein the means
  5 for enabling a subsequent rendering of at least one of the
  stored transpent messages in response to a user selection
  further comprises means for replaying a transient message in
  response to a user selection of a named multimedia object
  from a list of the saved multimedia objects displayed at the
  10 client.
- 18. The computer system of claim 15 wherein the means for enabling a subsequent rendering of at least one of the stored transient messages in response to a user selection

  15 further comprises means for replaying a sequence of a plurality of the stored multimedia objects on a display at the client in response to the user selection of a control button associated with a list of the saved multimedia objects displayed at the client.
- 19. The computer system of claim 15 wherein the means for storing further comprises means for storing at a server, which is communicatively connected over the network with the client, each of the multimedia objects in a queue as each 25 multimedia object is initially rendered at the client.
- 20. The computer system of claim 19 further comprising means for sending a given multimedia object from the queue and a corresponding software unit to enable the multimedia 30 object to be played in response to a selection of a replay

button sent from the server to be displayed at the client in conjunction with the multimedia object in an area of a document allocated to the multimedia object.

5 21. A method for redisplaying, at a client, at least one transient message displayed in a browser, the method comprising:

identifying a region associated with the at least one transient message;

10 clipping the region associated with the at least one transient message;

storing, independently of a user action, each transient message when each transient message is initially rendered by the browser; and

- enabling a subsequent rendering of at least one of the transient messages in response to a user selection.
- 22. The method of claim 21 further comprising associating a separate identifier for each stored transient 20 message; and enabling a use of the identifier for the user selection.
- 23. A computer system having means for redisplaying at least one transient message displayed in a browser, the 25 system comprising:

means for identifying a region associated with the at least one transient message;

means for clipping the region associated with the at least one transient message;

means for storing, independently of a user action, each transient message when each transient message is initially rendered by the browser; and

means for enabling a subsequent rendering of at least 5 one of the transient messages in response to a user selection.

24. A computer program product having computer readable program code means on a computer usable medium having 10 instruction means for enabling a redisplaying of at least one transient message displayed in a browser, the computer program comprising:

instruction means for enabling an identification of a region associated with the at least one transient message;

instruction means for enabling a clipping of the region associated with the at least one transient message;

instruction means for storing, independently of a user action, each transient message when each transient message is initially rendered by the browser; and

20 instruction means for enabling a subsequent rendering of at least one of the transient messages in response to a user selection.